## "CAMAL" LTD company 1998

 iceland"
## iCELAND brand leader in the ice cream market

Considering the work done by 25 years old "CAMAL" LTD, the main reasons for it to rise to dominant position in the market are not being satisfied with the successes, showing interest in implementing innovations that encourage rapid development and ensuring that customer satisfaction is always kept at the highest level. Today, the main goal of the company is to maintain the correct quality and production policy, increase consumer satisfaction and introduce ice cream with the trade mark "İCELAND" on the world market as an Azerbaijani product.

The road that continues for 25 years - Today, "CAMAL" LTD company is able to meet a large part of Azerbaijan's ice cream demand with its quality products, "CAMAL" LTD is the leader of the local ice cream market and its brand "ICELAND" is the most prestigious ice cream brand.
Of course, it is not an easy task to be a leader in ice cream production, which is the most developed competitive market in the food industry. In this case, how did "CAMAL" LTD manage to become a leader in this competitive market?
To find the answer to this question, let's take a brief look at the company's 25year period of activity, which was extremely efficient and remembered with rich experiences.
The history of the trademark "İCELAND" began in 1998, when the company's founders decided to establish an ice cream production plant. Turkish technology and equipment were used to produce ice cream in the early stages of its creation, which was a small production workshop.
In 2000 the company started packaging local ice cream products for the first time and launched its first brand called "Bakinka", which is remembered for its unique taste.
Since 2002, the company has started purchasing equipment from leading European companies and using modern technologies in the production of ice cream.
The company, which celebrated its 10th anniversary in 2008, already had a production area with European experience and standards.
Since 2012, a chemical - microbiology laboratory has been established within the factory for the analysis of products and has been accredited according to AZS ISO/IEC 17025:2020.
Since 2013, the company has implemented a food safety management system based on the requirements of "ISO 22000:2018" international standards.


## Bonduelle



## Annoro

# iceland this company operates throughout azerbaijan 



5 BRANCHES
ganja, goychay, guba, shirvan, yeviax

O in the liberated territories SHUSHA, ZANQILAN, HADRUT

# OUR BRANDS iceland welcome to the world of iCELAND ICE CREAM 



SEVGI

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 Maxinus



## SEVGİ


"Sevgi"
vanilla ice cream covered in
Belgian chocolate $90 \mathrm{~g} / 24$ pieces


chocolate ice cream
covered in
Belgian chocolate $90 \mathrm{~g} / 24$ pieces


"Sevgi"
pistachio ice cream
covered in
Belgian chocolate $90 \mathrm{~g} / 24$ pieces
${ }_{4}\| \|\| \|\| \|\| \|\| \|\| \|\| \|\| \|\| \|| || || || |$

almond ice cream
covered in
Belgian chocolate
90g/24pieces
${ }_{4} \mid \|_{760074}^{\||||||||||||||||||||||||||||| |}$

## SEVGI

ICE CREAM WITH PEANUTS AND CARAMEL

"SEVGi"
Ice cream with peanuts and carame 75 g / 24 pieces $||||||||||||||||||||||||||||||\mid$

ICE CREAM WITH CHOCOLATE TOPPING AND BISCOTTO FLAVOR


"Sevgi" chocolate ice cream 15\% $600 \mathrm{~g} / 6$ pieces



＂Bakılı Qız＂ vanilla ice cream $70 \mathrm{~g} / 40$ pieces


＂Bakılı Qız＂ coffee flavored ice cream $70 \mathrm{~g} / 40$ pieces


＂Pinqvin＂ vanilla ice cream 65g／40pieces
$1111111111111111 \mid$

＂íceland＂ vanilla ice cream $60 \mathrm{~g} / 40$ pieces


＂íceland＂
coffee flavored
ice cream
$60 \mathrm{~g} / 40$ pieces


＂iceland＂
strawberry flavored
ice cream $60 \mathrm{~g} / 40$ pieces


vanilla ice cream covered in confectionery glaze with hazelnuts $75 \mathrm{~g} / 24$ pieces





＂Karvan Saray＂
vanilla ice cream covered in confectionery glaze 70g／28pieces

4

vanilla ice cream covered in confectionery glaze $65 \mathrm{~g} / 26$ pieces


covered in confectionery glaze 75g／28pieces


＂viP＂
crème brule flavored ice cream covered in confectionery glaze $75 \mathrm{~g} / 28$ pieces



＂Qoşa Qapı＂ vanilla ice cream covered in confectionery glaze $65 \mathrm{~g} / 30$ pieces



## ＂TOP＂

vanilla and coffee flavored ice cream $50 \mathrm{~g} / 36$ pieces

 in confectionery glaze $60 \mathrm{~g} / 40$ pieces




pueuanos

"Delisimo" vanilla ice cream in chocolate glaze 90g/26pieces


"Oscar" coffee flavored ice cream in chocolate glaze 90g/26pieces


"Oscar" coffee flavored ice cream with chocolate topping 90g/24pieces


"Bravo"
vanilla ice cream with strawberry jam 90g/24pieces



"V.I.P." vanilla ice cream 200g/14pieces



$200 \mathrm{~g} / 14$ pieces




Орган Центрального Комитета Номпартин Азербайджана. Bepховного Совета и Совета Министров Азербайджанской ССР
Азәрбајчан Коммунист Партнјасы Мәркәзи Комитәсинин. Азәрбајчан ССР Али Советинин вә Назирләр Советинин органы
1965-чи илин әсл классик пломбири



strawberry
flavored ice cream $450 \mathrm{~g} / 8$ pieces




$$
\begin{aligned}
& \text { ice cream } \\
& 1200 \mathrm{~g}
\end{aligned}
$$



## ＂Malik＂

vanilla ice cream $500 \mathrm{~g} / 10 \mathrm{pieces}$


＂Malik＂ coffee flavored ice cream $500 \mathrm{~g} / 10 \mathrm{pieces}$




## icELAND INFRASTRUCTURE AVTO / FREEZERS / UMBRELLA



500 L




350 L

## iceland ioe oream <br> $3{ }^{2}$ yourdere


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# iceland <br> <br> ice cream 

 <br> <br> ice cream}

## ＂Camal＂LTD company

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